

## **BOMBARDMENT & MODELING**

When you hear the word ‘*modeling*’, the first thing that may come to mind is men/women walking down the runway in the latest fashion. Their goal is to ‘*bombard*’ us with the NEW in order to convince us that it is the BEST.

In the same way, you can ‘*model*’ the NEW WAY of saying speech sounds for your child. You simply ‘*bombard*’ your child with words containing the target sound while talking with or around them. It’s a type of SUBLIMINAL ADVERTISING.

“SSSSO, YOU SSSAY YOU WANT TO SSSSEEE MORE ABOUT THISSSS!”

‘*Bombardment and modeling*’ involves using lots of words with a sound your child is having trouble with and placing a little more stress on the sound by making it a little longer or a little louder.

‘*Bombardment and modeling*’ does NOT involve stopping the conversation, telling your child that they said the sound wrong or used the wrong sound. It also does NOT mean that you have them try to repeat it correctly after you.

### EXAMPLE

TARGET SOUND: /s/ at the beginning of words  
ACTIVITY: Making Lunch

PARENT: “We need to make some sandwiches. What kind of sandwhich should we make, I wonder?”

CHILD: “Egg thalad.”

PARENT: “Egg salad sounds good to me. Let’s see, what do we need....you’re doing a great job smashing those eggs.”

“*Modeling*” can be taken one step further. When you hear your child say their target word incorrectly, use that word in your response back to him/her. This way you let your child hear the correct sound without drawing attention to the error.

### EXAMPLE

CHILD: “A tar tome. A tar tome.”

PARENT: “A car came. I see the car.”

It is difficult to think about all the different words you could be using at first, but, with practice and an increased awareness of the sounds your child is most likely to say incorrectly, you will find yourself responding in this way quite easily!!!

## **BOMBARDMENT & MODELING ACTIVITY**

<i>WHAT CHILD SAID</i>	<i>SOUND(S) TO TARGET</i>	<i>YOUR RESPONSE</i>	<i>OTHER WORDS TO BOMBARD WITH</i>
<p><b>"It does dere."</b></p> <p>[Playing with toy house]</p>	<p>g</p> <p>TH</p>	<p>"It goes <u>there</u>. Going beside the house."</p>	<p>go, get, give, gate, garage, girl, gather</p>
<p><b>"Dis bear duy. He tome down de dide. De bween one tome down de oer dide."</b></p> <p>[Playing in the park]</p>			
<p><b>"Dere twee in der, one por me, one por you, one por daddy."</b></p> <p>[Playing in the kitchen centre]</p>			
<p><b>"tawat, but I dot to hab tawat too."</b></p> <p>[At the icecream store]</p>			
<p><b>"Me yant duce, pease."</b></p> <p>[Lunch Time]</p>			